

**Pamplin College of Business**  
**Department of Management**  
**Minor in Entrepreneurship – New Venture Growth (ENVG)**  
For students entering under UG Catalog 2023-2024



Application to the Minor in Entrepreneurship – New Venture Growth (ENVG) is open to all university students in good academic standing pursuing a non-Pamplin Major. Admission will be competitive and will be based on the following criteria:

- Minimum 2.00 overall GPA;
- Completion of two Pathway courses or admission to the Innovate living-learning community;
- Written statement of interest in the entrepreneurial purpose associated with new venture growth (not to exceed 1 page);

Decisions will be made within ten to fourteen business days, and the applicant will then be notified by email.

To complete the Entrepreneurship – New Venture Growth Minor, students accepted in the minor must **complete the 18 hours of required and elective courses** listed in sections 1, 2, and 3 below **with a minimum average GPA of 2.0**. The minor will be noted on the student's transcript.

**1. Required courses - 9 credits** (must take all three courses, each is three [3] credits)

MGT 2064 - Foundations of Entrepreneurship  
MGT 3064 - Cornerstones of Entrepreneurship and Innovation (Pre: MGT 2064)  
MGT 4064 - Developing Entrepreneurial Ventures (Pre: MGT 3064)

**2. Select one of the following courses - 3 credits** (each is three [3] credits)

MGT 3074: Social Entrepreneurship  
MGT 3084: Digital Entrepreneurship Innovation, and Product Development  
MGT 3094: Global Entrepreneurship

**3. Restricted Elective Courses - Select 6 credits<sup>3</sup> from the list below**

MGT 1064 - Entrepreneurship Residential Experience  
MGT 3754 - Management Internship and Career Development (Pre: 3304 or 3404 or 3064)<sup>6</sup>  
MGT 4084 - Management Consulting (Pre: 3614, 3304 or 3404)  
MGT 3164 - Current Topics in Entrepreneurship  
MGT 3074 - Social Entrepreneurship  
MGT 3084 - Digital Entrepreneurship Innovation, and Product Development  
MGT 3094 - Global Entrepreneurship  
MGT 3304 - Management Theory and Leadership Practice  
MGT 3954 - Study Abroad<sup>6</sup>  
MGT 4954 - Study Abroad<sup>6</sup>  
MGT 3964 - Field Study<sup>6</sup>  
MGT 4964 - Market Analysis and Commercialization Strategy  
MGT 4094 (ENGE 4094; IDS 4094) - Startup: Commercialization of Innovation  
AAEC (MGT) 3454 - Small Business Management and Entrepreneurship (Pre: 2434 or ACIS 2115 or MGT3064)  
AAEC 4404 -Agricultural Management and Problem Solving (Pre: 3454)  
ACIS 4214 - Cost Planning and Control (Pre: 2116, 2504, BIT 2406)  
BIT 3414 - Operations and Supply Chain Management (Pre: BIT 2406, ACIS 2116, ECON 2006)<sup>1</sup>  
CHE (MKTG) 4144 - Business and Marketing Strategies for the Process Industries (Pre: Econ 2005)

CMDA 3654 - Intro Data Analytics & Visualization  
 CS 4244 - Internet Software Development (Pre: 3214)<sup>4</sup>  
 CS 4624 - Multimedia, Hypertext and Information Access  
 CS 4644 - Creative Computing Studio (Pre: 3724)<sup>4</sup>  
 CS 4704 - Software Engineering (Pre: 3704)<sup>4</sup>  
 ENGL 4814 - Developing Online Content (Pre: 3804, 3844)  
 FIN 3054 - Legal and Ethical Environment of Business<sup>1</sup>  
 FIN 3074 - Legal and Finance Entrepreneurs<sup>1</sup>  
 FIN 3104 - Introduction to Finance (Pre: ACIS 2115, BIT 2405, ECON 2005) <sup>1</sup>  
 FIN 4234 - Venture Capital and Investment Banking (Pre: 3144, 3154)  
**ENGE 2094 - Create! Ideation in Innovation**  
 HTM 3244 - Franchising for the Services Industries  
 HTM 3424 - Events Management  
 IDS 4044 - Professional Practice & Entrepreneurship  
 ISE 4015 - Management Systems Theory, Applications and Design<sup>5</sup>  
 ISE 4304 - Global Issues in Industrial Management  
 MKTG 3104 - Marketing Management<sup>2</sup>  
 MKTG 4254 - Product and Price Management (Pre: 3104 or 3104H)<sup>2</sup>  
 MKTG 4304 - Marketing Communications (Pre: 3104 or 3104H, 4204)<sup>2</sup>  
 MKTG 4354 - Marketing Channels and Logistics (Pre: 3104 or 3104H, 4204, BIT 2405, BIT 2406)<sup>2</sup>  
 MKTG 4144 (CHE 4144) - Business and Marketing Strategies for the Process Industries (Pre: ECON 2005)<sup>2</sup>  
 MKTG 4454 - Sales Force Management (Pre: 3104 or 3104H, 4204, 4554)<sup>2</sup>  
 SBIO 2104 - Principles of Packaging  
 SBIO 2614 - Introduction to Forest Products Marketing  
 SBIO 3004 - Sustainable Nature-based Enterprises  
 SBIO 3445 - Entrepreneurial Wood Design and Innovation  
 S810 3446 - Entrepreneurial Wood Design and Innovation  
 SBIO 3454 - Society, Sustainable Biomaterials, and Energy  
 SBIO 3464 - Forest Products Business Systems (Pre: 2514)  
 SBIO 3554 - Sustainable Biomaterials Enterprises (Pre: 1234)

**NOTES:**

- 1: Non-Business majors may require department approval.
- 2: Access to MKTG courses will be on a space available basis.
- 3: Cross listed or jointly offered courses can only be taken once to count as credit towards the minor.
- 4: Non-CS majors will require instructor approval.
- 5: Non-ISE majors will require instructor approval.
- 6: Will only be accepted for the minor when the topic is "Entrepreneurship".